



LATINO NETWORK PRESENTS

1st Annual  
**STUDENT  
LEADERSHIP**  
*Conference*  
**2018**

Education & Political Equality:  
Exercising Your Rights



**Riverside, CA**

**June 22, 2018**

# MESSAGE FROM THE PRESIDENT



I am very honored to welcome you to our first Student Leadership Conference. Latino Network is committed to addressing issues impacting and affecting the Latino Community. Latino Network has been investing in Riverside and the surrounding areas youth for more than 15 years. We strongly believe that mentoring, educating, and supporting our students is essential to the success of our community.

On behalf of Latino Network's Board of Directors, I would like to congratulate all of you for taking the next step in your leadership development. We look forward to continuing our support in your future endeavors.

Adelante!

Gabriela Plascencia

## KEYNOTE SPEAKER

### Assemblymember Sabrina Cervantes

Sabrina Cervantes was elected in November 2016 to represent California's 60th Assembly District, which includes the communities of Corona, Eastvale, Jurupa Valley, Norco, and Riverside.

A committed public servant, Sabrina Cervantes has demonstrated a history of civic engagement to enhance the communities and lives of all Riverside residents. As a lifelong Riverside County resident herself, she has been a strong advocate for families in the Inland Empire.

As a former District Director for the Assembly she worked alongside community organizations to enhance the local economy, broaden access to higher education, and improve the access to governmental services for the residents of Riverside.

Her extensive knowledge in the Riverside community has aided her in understanding the critical elements that residents need to be successful. By working alongside members in the community and elected officials Sabrina is able to bring this insight in order to bring change to the residents of 60th Assembly District.

Sabrina was able to work alongside officials who helped fund the start of University of California, Riverside School of Medicine. She understands what this institution means for local residents and hopes to continue to expand access to affordable education while in the Assembly.

Prior to her public service, she worked as a Director for the California Voter Registration Project where she led and implemented strategic planning that would increase civic responsibility among new and eligible voters across California.

In addition to her experience with civic engagement, she has demonstrated her commitment to fighting for the best interests of local residents through her multiple partnerships with non-profit organizations. Cervantes is a proud member of the Human Rights Campaign (HRC), and The PICK Group of young professionals.

She recently served on the Board of Directors for the University of California, Riverside Chicano Latino Alumni Association (CLA) and non-profit organizations, TruEvolution and Women Wonder Writers.

Cervantes earned her Bachelor of Arts Degree in Political Science with a minor in public policy from the University of California, Riverside, and completed an executive education program at the John F. Kennedy School of Government at Harvard University.



# AGENDA AT A GLANCE

TIME	ACTIVITY/SESSION	ROOM
8:30am – 9:00am	Registration & Breakfast	Hyatt 1 & 2
9:00am – 9:20am	Welcome	Hyatt 1 & 2
9:30am – 10:30am	<b>Session 1: Concurrent Workshops</b> Short Track to a Career Careers in Media & Communication Developing Leadership Skills: Dare to Dream	Cree Johnson Gregory
10:45am – 11:45am	<b>Session 2: Concurrent Workshops</b> Will My Degree Be Enough? The 15 Invaluable Laws of Growth Career Success & Personal Power	Cree Johnson Gregory
11:45am – 12:50pm	Scholarship Luncheon	Hyatt 1 & 2
1:00pm – 2:00pm	<b>Session 3: Concurrent Workshops</b> Civic Engagement You and Your First/Next Job Leveraging Mentors & Coaches	Cree Johnson Gregory
2:15pm – 3:00pm	Keynote Address & Evaluation	Hyatt 1 & 2

## WORKSHOP DESCRIPTIONS

### Session 1: 9:30am-10:30am

#### Short Track to a Career

We will be discussing alternative options of education other than the traditional 4-year university track. Exploring emerging, high demand fields in industrial automation, facility maintenance and conventional machine manufacturing. Highly skilled fields in engineering that do not require a 4-year degree, and can be accomplished in as little as 7 months in the Accelerated Certificate Employment program, or have a tuition free education in the Apprenticeship Program.

**Presenter:** Derek Sy, Norco College

**Audience:** College

#### Careers in Media & Communications

Live Streaming for Facebook and Instagram, learn best practices and basics of live streaming and content creating for new media technology. Everything from tech gear, camera, and green screen. Produce a live show during the workshop.

**Presenter:** Scott Hernandez, Riverside City College

**Audience:** College

#### Developing Leadership Skills: Dare to Dream

In this workshop, participants will learn to define leadership and the traits and skills associated with it. Some key leadership theories will be introduced and participants will be asked to identify leaders in their lives that have influenced them. A discussion on the importance of courage and dreams vs reality will help participants engage in a self-exploration of barriers that may impede their leadership development. The workshop will conclude with each participant developing a leadership plan they can build on.

**Presenter:** Esmirna Valencia, Riverside County Office of Education

**Audience:** All

# WORKSHOP DESCRIPTIONS

## Session 2: 10:45am-11:45am

### **Will My Degree Be Enough?**

This workshop will center on the importance of attaining meaningful work experience during college. While college degrees are necessary and useful, students often focus on academic performance without taking advantage of work experience opportunities. We will explore how strategic planning can help build the skills and network needed to gain a competitive edge and secure career positions right out of college.

**Presenter: Desiree Rivera, Norco College**

**Audience: All**

### **The 15 Invaluable Laws of Growth**

This training is to help you understand how personal growth works and to assist you to become a more effective and fulfilled individual. By learning the laws and then living them, you will be on your way to reaching your full potential.

**Presenter: Debbie MacDonald, Certified Trainer, Speaker & Coach**

**Audience: College**

### **Career Success & Personal Power**

What does an iceberg have in common with career success and personal power? In this workshop, you will dissect the personal iceberg of a first-generation Mexican American woman, who is the daughter of farmers, has lived in extreme poverty, has overcome language barriers, and is now the Director of Public Health Career Services at the University of Southern California. You will learn about the exciting career in Public Health, what is success and harnessing your personal heritage to achieve your goals.

**Presenter: Paula Amezola, University of Southern California**

**Audience: College**

## Session 3: 1:00pm-2:00pm

### **Civic Engagement: Whaaaat?!**

Through a brief historical overview of how the first national immigration laws came to be and the injustices it created and continue to affect Mexican-American citizens and undocumented Mexican labor force, this workshop intends to educate students on the importance of civic engagement. The purpose of this workshop is to inform students of the different ways they can get involved and become aware of the political process and issues that affect our communities.

**Presenter: Gabriela Ramirez, Norco College**

**Audience: All**

### **You and Your First/Next Job**

There are many changes in the World of Work. There are new jobs, new work methods, new technologies and new challenges. You and Your First/Next Job is about helping you navigate this new reality.

**Presenter: Linda Fregoso, American Medical Response**

**Audience: College**

### **Leveraging Mentors & Coaches**

We cannot achieve our ultimate potential without understanding ourselves thoroughly. Each experience leads to another finding, another self-discovery. We want to use those self-discoveries to improve ourselves, enhance our abilities, and prepare ourselves for the next opportunity. Just like a Coach helps a team to achieve its goals, a mentor/coach is one of the many excellent tools for accelerating self-discovery, confidence and personal growth.

**Presenter: Darlene Trujillo-Elliot**

**Audience: All**

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*"We cannot seek achievement for  
ourselves and forget about progress and  
prosperity for our community...  
Our ambitions must be broad enough to  
include the aspirations and needs of  
others, for their sakes and for our own"*

- Cesar Chavez



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